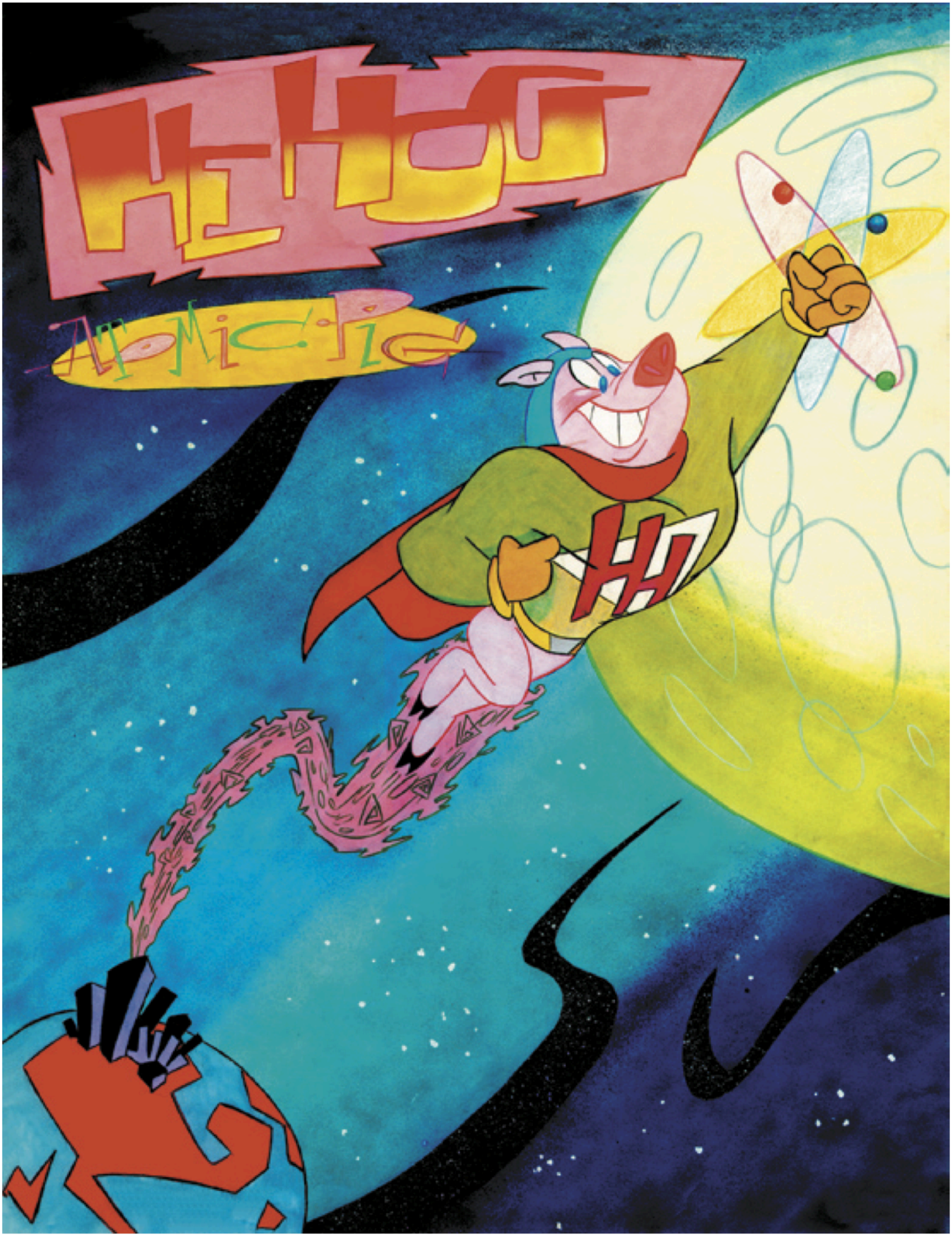
Hi Hi
Atomic Pig
HH

Spumco Inc. & John Kricfalusi, the creator of
THE REN & STIMPY SHOW
present...

HE HOG
the
ATOMIC PIG

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HE HOG
the
ATOMIC PIG

HE HOG is America's greatest swine. He is the superhero's superhero. He embodies all that is good and pure and wholesome. And he started from humble origins…

ORIGIN STORY

He Hog was once a regular four-legged pig, living on a farm. One year, just before he was to become Christmas dinner he got his lucky break. The nuclear power plant down the road had a meltdown. The man who sabotaged the plant came running out of the plant covered in radioactive waste. Like a rabid dog, the insane man came running through the farm, foaming at the mouth. He bit He Hog on one of his ham hocks and died.

The radioactivity surged through He Hog's body. Consciousness began to show in his eyes. He slowly rose up on his hind legs. He Hog has now gained super powers and the ability to think and speak like a man. Realizing he is saved from becoming the Christmas ham, he raises his fist in the air and shouts his confidence to the heavens. "I HAVE THE AUDACITY!" This becomes his beloved battle cry. He Hog escapes the farm and then decides he owes man everything and swears his allegiance to mankind. He swears to protect man, help him in every way.

PERSONALITY

He-Hog loves the world he lives in. He loves his job as a superhero. He loves the cool suit he wears; he loves having a secret identity, a side-kick, secret head-quarters and all the trappings that come with the job.

He is morally infallible. He takes the law into his own hands, not out of revenge or malice, but because it's the right thing to do. He is clean-living, with perfect teeth. He is extremely confident in his powers as well as his moral superiority. In moments of glory he raises his exquisite fist in the air and utters his famous battle-cries, "I HAVE THE AUDACITY!" or, "I HAVE THE UNMITIGATED GALL!"

THE COMIC BOOK WORLD OF HE HOG

The He Hog movie satirizes all the comic book hero conventions and clichés that we've come to accept without question.

SUPER POWERS

Like SUPERMAN, He-Hog has a never-ending supply of arbitrary superpowers. Whenever it seems the writers have written him into a corner, he instantly comes up with a new superpower we have never heard of before. Here's a small sampling:

ULTRA SENSITIVE TASTE-BUDS

("Ultra-Tastocity")
He uses this power to lick the trail to the criminals' hideouts.
He can also taste guilt... In a police line-up, He Hog tastes each suspect's

MICROWAVE ABDOMINAL CAVITY

He can blow up wieners in his cavity.

SUPER-ABSORBANT PORES

He Hog's pores are microscopic, yet extremely powerful for their size.
He uses this power to sop up the messiest of kitchen accidents.

ANTENNA

("Ham Radio")
He-Hog recieves transmissions from his own satellite which monitors all activities on earth.
head to ascertain who is guilty.

FINGER AND THUMB BREATH

He-Hog can use his powers to do everyday ordinary things.
"I'll use my Finger and Thumb Breath to turn off that light-switch!"

HE HOG'S WEAKNESS

All these powers make He Hog pretty unbeatable, which we think is unfair to the criminals. So, to give evildoers a fighting chance we've given him a weakness. (Like Superman's Kryptonite)

There's only one thing that can stop He-Hog…

MARMALADE ON HIS BUTT

That's right, marmalade on his butt. A bad guy's only chance against He Hog is to get behind him and smear a heaping wad of marmalade on his butt. This renders He-Hog helpless... At least until he can find some toast.

PSYCHOLOGICAL WEAKNESS

He-Hog has one hidden shame, one crack in an otherwise impenetrable ego. He has everything, he has superpowers, his own TV show and comic books, girls, respect from the world. Because of this, he is the pinnacle of confidence– normally. He is missing only one thing in his life– ***PANTS!***

He-Hog doesn't have pants. On close-ups of his naked area, the paintings are very realistic. Smooth and shiny, but with big pores, like Elvis. Tiny little veins under the skin etc…

He would love to have pants, but the FUNNY ANIMAL UNION won't let him. Have you ever seen a cartoon pig wearing pants? Porky Pig has been running around butt-naked for 50 years and no one's ever said anything! He-Hog's normally huge ego can be deflated by pointing out this one embarrassing lack in his being.

SECRET IDENTITIES

He-Hog loves the concept of having a secret identity so much, he has more than one...

DR HORTOBAGY BOGHOSIAN

One secret identity he assumes is DR. HORTOBAGY BOGHOSIAN, a family dentist.

SECRET IDENTITIES (CONTINUED)

PRISON CONVICT

Another identity is a MILD-MANNERED PRISON CONVICT, serving out a life sentence for unspeakable crimes against humanity. Whenever he hears the call to justice, he has to slug a guard and escape from prison in order to preserve law and order.

SUPERHERO

Sometimes He Hog poses in a role that no one would ever suspect... ANOTHER SUPERHERO. We show him changing in a phone booth from one superhero costume to another.

QUACK PSYCHOLOGIST

In this role, He Hog lures unsuspecting sufferers into such crackpot therapies as primal screaming. He gets on the floor with his patients and screams with them at the top of their lungs. He debases his patients horribly, making them roll around on the floor, visit their past lives and bark like a dog.

On the wall behind his desk, he has diplomas in related fields of psychology, such as a degree in chicanery.

At the beginning of a new patient's treatment, He-Hog carefully advises his subject that he is not here to "cure" him... he is here to finance his new house in Maine.

He-Hog despises charlatans and so eventually exposes himself.

CLARK KENT (W/O PANTS)

He Hog is disguised as Clark Kent in suit jacket and tie, but is naked from the waist down, like He-Hog, curly tail and all.

SECRET IDENTITIES SUPPORTING CAST

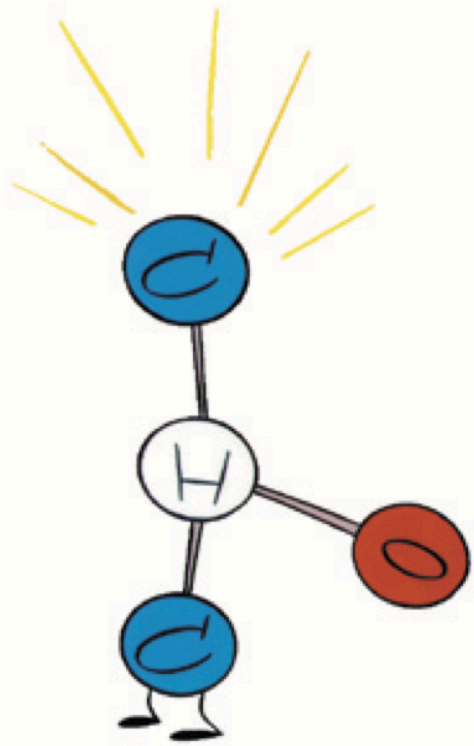
Each of He-Hog's secret identities comes complete with its own cast of characters. (Like Clark Kent with Lois Lane, Jimmy Olsen, Lana Lang, Perry White, etc.) The characters are always embroiled in some kind of soap-opera traumatic personal entanglements.

SUPPORTING CHARACTERS

GOOD GUYS (AND GALS)

HALF LIFE, THE DECAYING MOLECULE

He-Hog's teenaged side-kick, HALF-LIFE is a mutated but loyal atomic structure and companion. He loves He-Hog and longs for the day when he might have a set of chromosomes of his very own. His story function is to get kidnapped by the bad guy so He Hog can come rescue him.



Half-Life was once actually one of He Hog's own precious molecules. He was born in a freak accident during a scientific experiment. He Hog was studying the sub-atomic properties of marmalade when he accidentally shattered the protective glass cube covering the radiating marmalade. A ray from the marmalade shot through the glass and knocked off one of He Hog's molecules. He Hog befriended the molecule and made him his loyal sidekick. The two are best friends and go on dangerous adventures together.

HE HOG'S GIRLFRIEND... LOLA LAME

She suspects He-Hog's secret identities, especially when He-Hog is disguised as Clark Kent (From the waist up. (Remember, He Hog can't wear pants.) He Hog's Girlfriend is just like Lois Lane. She always shows up during the most dangerous moments and interferes with criminal conflicts.

ALFRED THE MAID

He-Hog has a personal assistant that works in the secret headquarters. She is a beautiful human woman.

ARCH-VILLAINS

PROFESSOR MOLE

Not actually evil, PROFESSOR MOLE is shunned by society for his sheer ugliness. Hairy moles grow all over him. The ones that fall off of him follow him everywhere he goes. He is so hideous to behold that people scream in terror at the sight of him. Because he does not wish to scare people, Professor Mole hides away in his lair in the basement of an old tenement building. It is here in his laboratory, where he can find peace as he buries himself in his bizarre scientific research.

MIKEY MANTID

MIKEY is a praying mantis who lives in the basement of the same tenement building as Professor Mole. The Professor discovers him one day hovering in the dank shadows. To Mole's surprise, Mikey is not afraid of the Professor's deeply ugly countenance. The Professor befriends Mikey and feeds him.

Mikey is Professor Mole's only friend. Unlike his kindly master, Mikey is truly evil. Mole, blinded by his love for Mikey, unwittingly commits unspeakable atrocities on mankind.

THE MAD COW

This nasty character was created at the same time as He Hog. He was a disgruntled cow living on the same farm as He Hog when he witnessed He Hog get bitten by a radioactive man and gain superpowers. After He Hog flew away, he decide he wanted superpowers too. When he tried to get the radioactive man too bite him, he realized the man had expired, so he figured, "Hey,, I'll bite him!" which he did.

Unlike He Hog, though, the cow gained EVIL powers and swore to use them to hurt humans. The Mad Cow is the opposite of He Hog. His main power is to infect good wholesome beef. He licks burgers and grills in fast food restaurants, causing the burgers to go insane and jump out of their buns to attack the customers.

MR. MEAT

MR. MEAT was raised by meats. He has the power of meat. He can summon meat to his bidding by uttering a high-pitched whistle that only meats can hear. Mr. Meat longs to see the day when meat is treated equally by the rest of mankind.

Mr. Meat covets He Hog because He-Hog is "The finest collection of meats" in the country, but feels that He-Hog is selfish for not giving his meats the freedom they deserve. He constantly devises evil plots to separate He-Hog's meats from their master. He uses his liposuction ray gun to suck the fats from He-Hog, which weakens the superhero.

ACCESSORIES

CLOVERANG

He Hog can unscrew one of his cloven hooves and fling it like a boomerang into the air. The CLOVERANG catches on the ledges of buildings. A cable remains attatched from his stump to his cloven hoof. He-Hog is yanked up the cable like a tape-measure to the roof tops and hobbles after criminals.

UTILITY HIND

He-Hog is able to remove his hindquarters to access anything he might happen to need at any given moment: ace-bandages, shaving foam, hand guns or his driver's registration.

THE HE HOG SIGNAL

The Police shine the signal in the night sky to summon He Hog to their aid. It is a silhouette of a curly tail.

VEHICLES

HOG COPTER

Blindfolded, He-Hog flies up and away, crashing through the roof of his secret lair in his HOG COPTER.